

Posting updates on your activities on DNB's Facebook page

What messages are posted on Facebook by leaders?

There are 3 main types:

1. cancelling your scheduled activity (usually a last-minute decision due to bad weather or illness);
2. announcing a change to the published program information (eg. bring spare shoes due to muddy track);
3. advertising your camp or calling for expressions of interest.

Important: You need to inform the Walks Organiser by email steve@paceymedia.com.au of your change, especially a cancellation.

Facebook post: to keep messages simple and easy for everyone to read on the club's Facebook page, follow these protocols:

- For all messages, use the following format: Date of activity, Title of activity, then your message using as few words as possible.

eg. Thursday 3 Feb – Ringlands Track – [your short message]

- If it is a 'walk cancelled' message, put WALK CANCELLED in capital letters. You do not need to give a reason.

eg. Thursday 3 Feb – Ringlands Track – WALK CANCELLED

- For all other messages, all words in normal case. Put the most important information first. Do not increase the font size, use bold, coloured fonts, coloured backgrounds or emojis. Keep your message simple, in plain text.

eg. Thursday 3 Feb – Ringlands Track – Grade of walk raised to Medium. Recent storms brought down trees. Bring garden gloves.

- If your message needs to stay on the noticeboard longer, such as advertising a new walk or an upcoming camp message, email Sharon (bush.revival@hotmail.com) with your proposed time frame so she knows how long to leave it pinned.

If you don't feel confident posting your message, please contact the Sharon or a committee member as soon as you know changes are needed, and they will assist.

13 April 2024